



**GRAFTON**  
QUALITY LIFE. NATURALLY.

# Community Economic Profile

## 2025

### Population

	Village of Grafton	Town of Grafton	Ozaukee County
Total Population:	12,741	4,355	93,956
Male	49.7%	-	49.7%
Female	50.3%	-	50.3%

Source: US Census Bureau, 2023 American Community Survey 1-year estimates

### Households

	Village of Grafton	Town of Grafton	Wisconsin
Total Households	5,646	1,569	2,446,028
Persons Per Household	2.18	2.18	2.35
Households with Computer	96.8%	92.9%	94.0%
Households with broadband internet	95.0%	78.3%	89.2%

Source: US Census Bureau, 2023 American Community Survey 1-year estimates

### Population Growth 1980-2020

Year	Village of Grafton	Town of Grafton	Ozaukee County
1980	8,381	3,588	66,981
1990	9,340	3,745	72,831
2000	10,464	3,980	82,317
2010	11,459	4,053	86,395
2020	12,094	4,268	91,503

Source: US Census Bureau, 2020 Decennial Census; WisDOA,

### Income

	Per Capita Income	Median Household Income
Village of Grafton	\$46,937	\$88,634
Town of Grafton*	\$61,706	\$84,676
Ozaukee County	\$57,651	\$96,734
Wisconsin	\$42,019	\$75,670

Source: US Census Bureau, 2023 American Community Survey 1-year estimates

### Housing

	Village of Grafton	Town of Grafton*	Wisconsin
Total Housing Units	5,846	1,786	2,821,094
Owner-occupied Units	63.3%	86.7%	67.9%
Median Value	\$301,300	\$404,300	\$247,400
Median Rent	\$1,162	\$1,058	\$1,045

Source: US Census Bureau, 2023 American Community Survey 1-year estimates

### Taxes

2022 Local Property Taxes:

Village of Grafton

Assessment Ratio \_\_\_\_\_ 0.7654

Net Rate/\$1,000:

Within the Grafton School District \_\_\_\_\_ \$17.25

Within the Cedarburg School District \_\_\_\_\_ \$16.44

Town of Grafton

Assessment Ratio \_\_\_\_\_ 0.9956

Net Rate/\$1,000

Within the Grafton School District \_\_\_\_\_ \$9.59

Within the Cedarburg School District \_\_\_\_\_ \$9.05

Within the Port Wash.-Saukville District \_\_\_\_\_ \$9.57

Source: Ozaukee County Treasurer's Office, Village of Grafton

## Labor Force

	Village of Grafton	Town of Grafton*	Ozaukee County
Population 18 and older	10,065	3,346	74,507
Population in Labor Force	71.1%	74.5%	66.5%
Population in Poverty	4.2%	2.3%	4.8%

Source: US Census Bureau, 2023 American Community Survey 1-year estimates

## Employment by Industry

Total primary jobs in the Grafton Area 7,136

Industry	Number Employed	Percent
Manufacturing	1,393	19.4
Health Care and Social Assistance	928	12.9
Retail Trade	916	12.8
Professional, Scientific, & Management, & Administrative Waste Management Services	939	13.1
Arts, Entertainment, and Recreation, and Accommodation and Food Services	542	7.6
Construction	242	3.4
Finance and Insurance, and Real Estate and Rental and Leasing	597	8.3
Wholesale Trade	361	5.0
Other Services (excluding Public Administration)	204	2.8
Public Administration	165	2.3
Information	72	1.0
Transportation and Warehousing, and Utilities	119	1.6

Source: U.S. Census Bureau, OnTheMap Application, 2023



## Major Employers

Employer	Industry
Aurora Medical Center	Medical Center (500-999 employees)
Pace Industries Inc.	Nonferrous Metal Die-Casting Foundries (100-249 employees)
Kapco, Inc.	Metal Crown, Closure, and Other Metal Stamping (100-249 employees)
Exacto Spring Corp	Machine Shop (100 to 249 employees)

Frank Mayer & Assoc.	Manufacturing (100-249 employees)
Costco Wholesale Corp.	Warehouse Club (100-249 employees)
Phillip Fabricating Inc.	Manufacturing (100-249 employees)
Regal Rexnard	Generator Manufacturing (500-999 employees)

Sources: Wisconsin Department of Workforce Development, Quarter 2021

## Major Retailers

Aldi	Home Depot	Sleep Number
Blain's Farm & Fleet	TJ Maxx	Sendik's
Colder's	Meijer	
Costco	Men's Warehouse	Target
Dick's Sporting Goods	Michael's	Ulta
Harbor Freight Tools	PetSmart	Beauty
Kohl's	Pick 'n Save	

## Major Health Care Facilities

### Aurora Medical Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

### Aurora Cancer Center in Grafton

975 Port Washington Rd., Grafton, WI 53024

### Aurora Advanced Healthcare

215 W Washington St., Grafton, WI 53024

### Columbia St. Mary's Grafton Medical Center

2061 Cheyenne Ct., Grafton, WI 5302



## Education

	Village of Grafton	Ozaukee County
Bachelor's Degree or Higher	44.3%	50.4%
High School Degree or Higher	98.0%	97.8%

*Source: US Census Bureau, 2023 American Community Survey 1-year estimates*

### Public and Private Schools

The Village of Grafton is served by the Grafton School District and the Cedarburg School District. The Town of Grafton is served by the Grafton School District, Cedarburg School District and Port Washington-Saukville School District. The Grafton area is also served by three parochial schools: Our Savior Lutheran School, St. Joseph Parish School, and St. Paul Lutheran School.

In addition, the Grafton School District, Cedarburg School District, and Port Washington-Saukville School District offer a four-year-old kindergarten (4K) program.

School District	Average ACT Score
Grafton	22.3
Cedarburg	23
Port Washington-Saukville	21.3

*Source: Wisconsin Department of Public Instruction, 2022-2023 School Year (Completion rates for 2024 cohort)*

### Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee  
Milwaukee Area Technical College  
Marquette University  
Concordia University Wisconsin  
Milwaukee School of Engineering  
Alverno College  
Mount Mary University  
Medical College of Wisconsin  
Wisconsin Lutheran College

*Source: National Center for Education Statistics, College Navigator*

## Business Incentives

The Village has several active Tax Increment Financing districts and loan programs. Contact Jessica Wolff at 262-375-5303 for more information.

## Transportation

Grafton is conveniently located along the recently expanded Interstate Highway 43. With three interchange access points, the entire Grafton area is within four miles of the interstate.

### Highways

Interstate Highway 43, State Highways 32 and 60, County Highways C, V and W.

### Public Transit

Ozaukee County Transit offers a Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (31 miles south)
- Chicago's O'Hare International Airport (100 miles south)

### Rail

Rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

### Water

Port Washington Marina: 7 miles northeast

Port of Milwaukee: 25 miles south

## Amenities

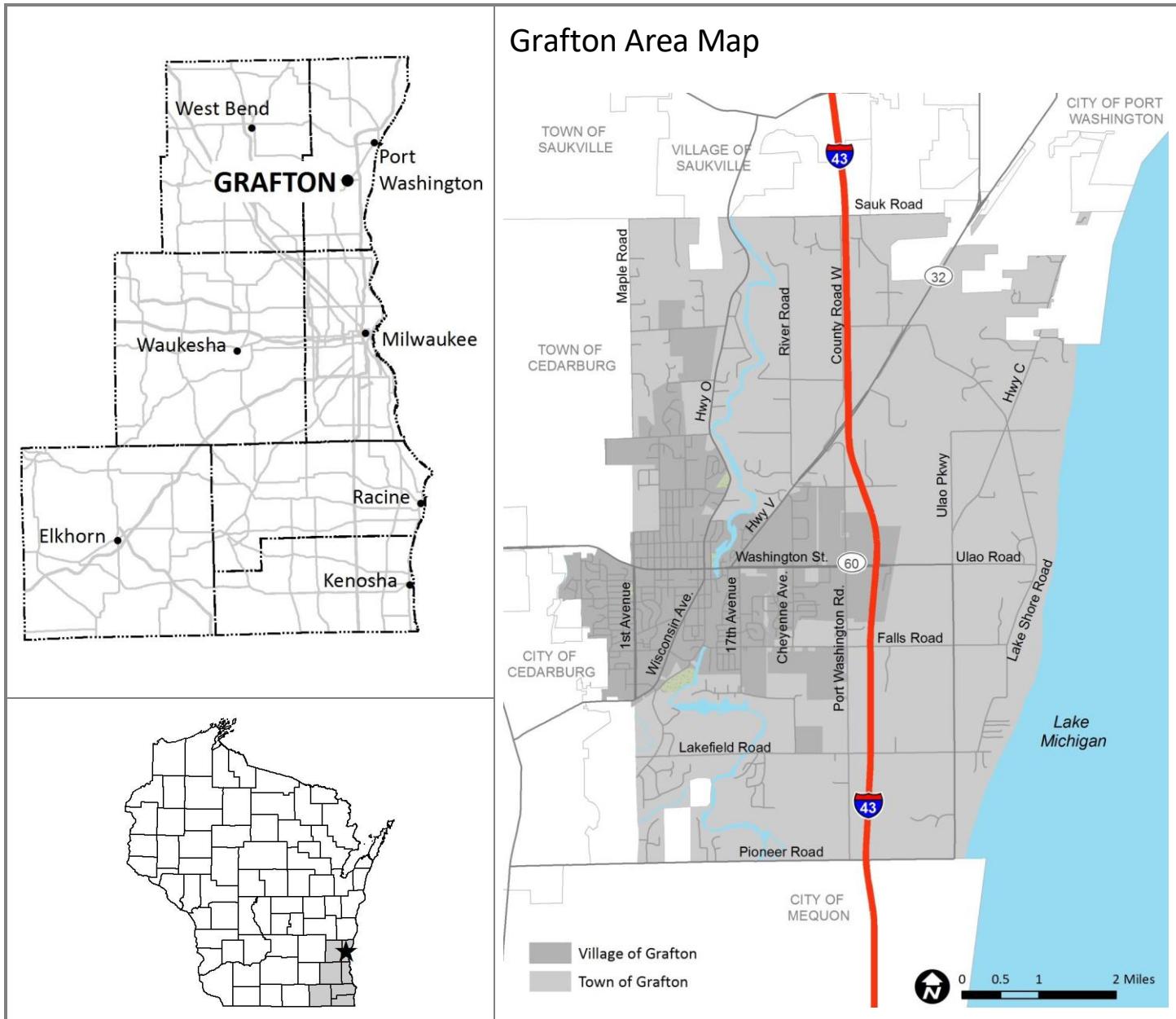
The Village's amenities include 20 parks and open space areas encompassing 144 acres, recreation programs, aquatic center, senior center, access to the 30-mile Ozaukee Interurban Trail, library, and vibrant downtown.

The Town's amenities include the Legacy Trail, Town of Grafton non-motorized boat launch, Lion's Den Gorge Nature Preserve, and access to the 30-mile Ozaukee Interurban Trail.



For additional information, including Grafton's Business and Community Directory, please see the Grafton Chamber of Commerce EZ Book:

<http://novoprint.com/graftonezbook.html>



## Local Contacts

### Village of Grafton

860 Badger Circle  
Grafton, WI 53024  
(262) 375-5300  
[www.villageofgraftonwi.gov](http://www.villageofgraftonwi.gov)

### Town of Grafton

1102 Bridge Street  
Grafton, WI 53024  
(262) 377-8500  
[www.townofgrafton.org](http://www.townofgrafton.org)

### Grafton Area Chamber of Commerce

1624 Wisconsin Avenue  
Grafton, WI 53024  
(262) 377-1650  
[www.grafton-wi.org](http://www.grafton-wi.org)

### Ozaukee Economic Development

121 W. Main Street  
Port Washington, WI 53074  
(262) 238-7730  
[www.ozaukeebusiness.org](http://www.ozaukeebusiness.org)

### Ozaukee County UW-Extension

121 W. Main Street  
Port Washington, WI 53074  
(262) 284-8288  
[www.ozaukee.uwex.edu](http://www.ozaukee.uwex.edu)

*\*Note: Because of sampling variability, some estimates from the US Census Bureau, 2022 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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